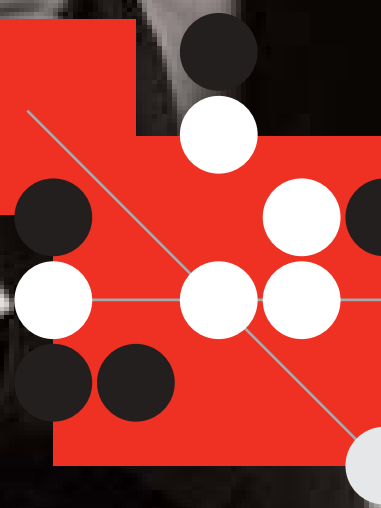**TREND MICRO**™

NetWorks GROUP

Mr. Sam Sample
123 Any St.
Anytown, US 00000

NO ONE HAS DISCOVERED A WAY TO STOP NETWORK VIRUSES AND WORMS—

UNTIL NOW.

Mr. Sam Sample
123 Any St.
Anytown, US 00000

Get a FREE LED Pen* when you Download our ground-breaking White Paper

Dear First Last,

The cost of damage from network viruses and worms grows greater every year. Threats such as MSBlaster, Nimda and SQLSlammer have been unstoppable and virtually immune to traditional antivirus solutions. Enterprises have been left unprotected from these costly threats—until now.

FINALLY—A WAY TO STOP NETWORK VIRUSES AND WORMS.
Trend Micro Network VirusWall is the industry's first outbreak prevention appliance—and the most effective protection against attacks from network viruses and worms. Using threat-specific knowledge deployed at the network level, Network VirusWall can help you reduce security risks, minimize network downtime and diminish the administrative burden of managing an outbreak.

GET EARLY WARNING OF OUTBREAKS AND ISOLATE VULNERABLE MACHINES.
Unlike security solutions that only monitor threats or provide threat information, Network VirusWall provides threat-specific knowledge and helps you take precise actions to proactively detect, prevent or contain, and eliminate outbreaks. It can even help you identify devices that have not yet received patches for a specific threat and isolate them from other segments of the network that are already protected.

DOWNLOAD TREND MICRO'S WHITE PAPER AND RECEIVE A FREE LED PEN!*
Get a FREE LED pen when you download our latest White Paper, *Redefining Security to Combat Today's Malware Threats*. You'll learn how to isolate and eradicate these malicious network infections—and you'll get a cool tool for that lets you take notes in the dark. Just call [VAR PHONE] or visit [www.VARurl.com/xxxxx].

Sincerely,

Name
Title

P.S. Reply for more information by xx/xx/xx and get a FREE LED pen!*
    Call [VAR PHONE] or visit [www.VARurl.com/xxxxx].

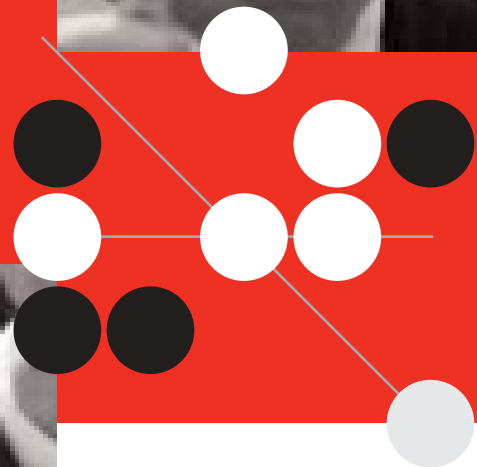* Hurry. Supplies of the LED are limited. One per qualified responder.

LOOK NO FURTHER.

THE SOLUTION TO NETWORK VIRUSES AND WORMS HAS BEEN FOUND.

ABOUT TREND MICRO:

Trend Micro, Inc. is a leader in network antivirus and Internet content security software and services. An acknowledged industry innovator, Trend Micro is the global market leader in server and gateway-based antivirus software. Sold through an extensive global network of solution providers, Trend Micro products and services are used by large enterprises, government agencies, educational institutions, small & medium businesses, and individuals in xx countries. For additional information and evaluation copies of all Trend Micro products, visit www.trendmicro.com.

* Hurry. Supplies of the LED Pen are limited. One per qualified responder.

STOP NETWORK VIRUSES AND WORMS AT THE NETWORK LEVEL WITH TREND MICRO NETWORK VIRUSWALL.

With Network VirusWall, Trend Micro is revolutionizing network security once again. Network VirusWall is the industry's first outbreak prevention appliance that stops network viruses and worms—threats like MSBlaster, Nimda and SQLSlammer that have caused billions of dollars in damage and lost productivity. Network VirusWall employs a new layer of protection at the network level to provide your enterprise with maximum security.

Security Wish List	IDS/IDP	Security Mgmt.	Traditional Antivirus	Network VirusWall
Vulnerability Isolation				✓ 1
Network Outbreak Monitoring	O			✓
Network Virus Outbreak Prevention				✓
Network Virus Detection / Cleanup				✓
Security Policy Enforcement				✓
Centralized Outbreak Management		O	O	✓ 2

Note 1: Requires Trend Micro Vulnerability Assessment (TMVA)
Note 2 : Trend Micro Control Manager (TMCM) 3.0 included

VA - Vulnerability Assessment
IDS - Intrusion Detection System
IDP – Intrusion Detection/Prevention
O – Intrusion Detection/Prevention

GET EARLY WARNING OF OUTBREAKS

Using heuristics to monitor network traffic and detect anomalies that may indicate attack from a network virus or worm, Network VirusWall provides you with the information and tools you need to take proactive security measures to prevent or contain attacks.

ISOLATE VULNERABLE MACHINES FROM THE REST OF YOUR NETWORK

When outbreaks occur—or even before they occur— Network VirusWall lets you selectively isolate machines that are not patched for specific threats from other network segments that are already protected. That means you can easily prevent or contain outbreaks and minimize the network traffic congestion they impose on your system.

PREVENT OUTBREAKS WITH THREAT-SPECIFIC PREVENTION POLICIES

From Trend Micro's 24/7 global services and support backed by TrendLabs, you can receive timely and precise outbreak prevention policies to block specific IP addresses, Ports, Protocols, file extensions and file transfers that may trigger an outbreak.

SAVE TIME WITH AUTOMATIC AGENT-LESS CLEANUP

You can minimize the cost and administrative burden of cleanup following an outbreak through automated agent-less remote cleanup of hosts using damage cleanup templates.

DETECT NETWORK VIRUSES AT THE NETWORK LEVEL

While traditional antivirus solutions limit detection to the application layer, Network VirusWall scans and detects viruses at the network layer, adding a another level of protection.

ENFORCE SECURITY POLICIES ACROSS THE NETWORK

By blocking unprotected devices from accessing your network and requiring their users to update antivirus security before re-gaining access, Network VirusWall delivers unprecedented control of your network and its security.

GET A FREE LED PEN!*

Download Trend Micro's latest white paper, *Redefining Security to Combat Today's Malware Threats* and you'll get a FREE LED pen. Just visit [VAR URL}.

CALL [VAR PHONE] OR VISIT [WWW.VARURL.COM/XXXXX]

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